

## ADVISEN 2014 EDITORIAL CALENDAR

### January

- **Networking Event**  
Cyber Risk Network Industry Launch Event: New York, NY  
Thursday, January 16, 2014
- **Live Event & Webcast**  
The State of the P&C Job Market: New York, NY  
Tuesday, January 28, 2014
- **Whitepaper & Webinar**  
The Liability Implications of Healthcare Reform  
Even before the roll-out of the Affordable Care Act, changes in healthcare delivery models were altering the threat landscape of healthcare organizations. As America adjusts to life under the ACA, new risks to healthcare professionals, hospitals, and the many individuals and companies that provide healthcare-related products and services are increasingly evident. This report and webcast examine the liability implications of healthcare reform, and provides actionable insight for managing the risks.
- **Whitepaper & Webinar**  
Hactivism, Cyber Terrorism and State-sponsored Cyber Crime: Emerging Alliances Spell Trouble for American Businesses  
Hactivism and cyber terrorism are increasingly recognized as serious threats by many organizations. Malicious attacks can cripple individual companies, disrupt supply chains, and even cause havoc with entire sectors of an economy. This report and webinar will provide risk managers important insights into cyber terrorism risks and guidance into how they can take a leadership role in what is an unfamiliar risk domain for many.
- **Whitepaper & Webinar**  
Quarterly D&O Claims Trends: Year End Review  
Securities Lawsuit Trends: Class Actions & Beyond: Advisen analysts report on the frequency and severity of securities suits, including class actions, breach of fiduciary duty suits, regulatory actions and derivative actions, providing insights on emerging trends by suit type, allegation type and industries being targeted as defendants.

## February

- **Networking Event**  
Cyber Risk Network Industry Launch Event: London  
Monday, February 24, 2014
- **Conference**  
Cyber Risk Insights Conference: Willis Building, London  
Tuesday, February 25, 2014  
The cyber threat landscape is undergoing rapid change. Lloyd's and the London market are at the forefront of developing insurance products to address the evolving exposures of organizations throughout the world. Privacy remains a key concern, but increasingly board members, corporate executives and risk professionals are focusing on a broader array of cyber-related risks. These include industrial espionage and various operational risks, including business interruption and contingent business interruption. The Advisen Cyber Risks Insights Conference will explore the range of risks now being seen in London, including privacy and data security, but will especially emphasize emerging areas of concern where London has taken a global leadership position. While the focal point is insurance solutions, as with all Advisen conferences, understanding and responding to the full range of cyber-related risk and insurance issues faced by risk managers will underlie the day's content.
- **Whitepaper & Webinar**  
When Going Green Goes Wrong  
Sustainability is a laudable goal of a growing number of companies, but actions to reduce environmental footprints are not without risks. Often the law of unintended consequences steps in, and supposedly environmental-friendly processes and technologies are found to have hidden liabilities. This whitepaper and webinar looks at case studies – often pitting “green” against “green” – and offers practical advice for managing the risks of being environmentally responsible.
- **Whitepaper & Webinar**  
Managing the liability exposures of small and midsize accounting firms  
Almost every accountant strives to serve his or her clients well, but things can go awry. This whitepaper and webinar looks at trends in accountants professional liability claims for small and midsize accounting firms, evaluates risk management options, and discusses the benefits of insurance protection.
- **Whitepaper & Webinar**  
Update on the JOBS Act: Blurring the Line between Public and Private Companies

## March

- **Networking Event**  
Cyber Risk Network Industry Launch Event: San Francisco, CA  
Monday, March 10, 2014
- **Half-day Conference**  
Cyber Risk Insights: San Francisco, CA  
Tuesday, March 11, 2104  
Advisen's unique Cyber Risk Insights Conference series makes its first appearance in San Francisco with a half-day program to focus on the risks of technology companies. Topics to be discussed tentatively include the cyber risk and technology E&O exposures of technology companies as concerns data storage, software-as-a-service, custom software, shrink wrap software. The program will feature notable insurance industry executives, attorneys and security experts.
- **Conference**  
Casualty Insights Conference: New York, NY  
Thursday, March 27, 2014  
Advisen's Casualty Insights Conference is the premier insurance industry event addressing today's casualty risk management and insurance issues. Now in its fourth year, the conference brings together leading risk managers, brokers, underwriters, claim professionals and lawyers to share their knowledge about market trends, significant legal and regulatory developments, and emerging exposures. Topics will include commercial automobile, excess liability and the challenges of managing casualty risk in a global economy. The focus of the program will be on the issues of greatest significance to risk managers and other insurance buyers, but it will also be highly relevant and important to casualty professionals throughout the insurance and reinsurance markets.
- **Whitepaper & Webinar**  
State of the European P&C Insurance Market  
Key market participants give an update of insurance market conditions in Europe.
- **Whitepaper & Webinar**  
The Property Risk Management and Insurance Challenges of Globalization  
Even comparatively small companies are increasingly likely to have physical assets distributed in far-flung locations. This whitepaper and webinar will look at the types of property risks faced by many multinational organizations and discuss the most effective risk management and insurance solutions. Particular emphasis will be placed on constructing insurance programs that minimize compliance issues.

- **Whitepaper & Webinar**  
Catastrophe Risk, Insurance and Reinsurance: The Outlook for 2014

## April

- **Research Paper**  
Dave Tweedy's RMIS Review
- **FPN Special Edition**  
RIMS Conference
- **Conference**  
Cyber Risk Insights Conference: Singapore  
Tuesday, April 8, 2014  
Cyber-related exposures know no national or regional boundaries, but each region nonetheless has its own issues, perspectives and priorities. The 2014 Advisen Asia-Pacific Cyber Risk and Insurance Conference will explore the changing threat landscape faced by A-P companies, offer practical risk management, loss prevention and loss mitigation advice, and explore the insurance options now available.  
The program will included an update on privacy regulation and enforcement throughout the A-P region, and will examine some of the newer, troublesome data security issues such as cloud computing and mobile devices. A particular focus of the conference will be on operational cyber risks -- events that can disrupt a company's ability to conduct business, resulting in both direct financial losses and reputation damage. A-P companies are frequent targets of distributed denial of service (DDoS) attacks, and the region will continue to be especially active in this realm of cyber risk.  
The 2014 Advisen Asia-Pacific Cyber Risk and Insurance Conference will feature leading system security experts, regulators, privacy law attorneys and cyber insurance professionals. It also will spotlight world-renowned experts in cyber espionage, hacktivism and cyber terrorism. The conference will be of special interest to risk managers, brokers and insurance carrier representatives, but also will be highly valuable to any policymaker or business leader concerned about the emerging risks to businesses, governmental entities and the economy.
- **Networking Event**  
Chief Risk Officer Industry Launch Event: Denver, CO  
Sunday, April 27, 2014
- **Whitepaper & Webinar**  
State of the P&C Insurance Market  
A quarter into 2014, how is the year shaping up as concerns pricing, capacity and coverage?

- **Whitepaper & Webinar**  
Closing the Deal: What You Should Know About Transaction Insurance  
A number of insurance solutions now are available to facilitate financings & investments, licensing agreements, liquidations, mergers & acquisitions, and restructurings & workouts. This whitepaper and webinar will explain how these products work and the benefits they can provide in addressing potential deal killers.
- **Whitepaper & Webinar**  
Quarterly D&O Claims Trends (Q1)  
Securities Lawsuit Trends: Class Actions & Beyond  
Advisen analysts report on the frequency and severity of securities suits, including class actions, breach of fiduciary duty suits, regulatory actions and derivative actions, providing insights on emerging trends by suit type, allegation type and industries being targeted as defendants.

## May

- **Networking Event**  
Cyber Risk Network Industry Launch Event: Chicago, IL  
Monday, May 12, 2014
- **Half-day Conference**  
Cyber Risk Insights: Chicago, IL  
Tuesday, May 13, 2014
- **Live Event & Webcast**  
RIMS Benchmark Book Live Event  
Presented as insider views and opinions from behind-the-scenes, buyers and their brokers will gain a perspective that is intentionally broad and will likely influence how you adjust your risk appetite. This Live Event will combine the best elements of Advisen's State of the Market webinar and the hard-to-ignore RIMS Benchmark data.
- **Whitepaper & Webinar**  
Wage and Hour Claims: Why Should Middle-Market Companies Be Concerned?
- **Whitepaper & Webinar**  
Unleashing the Power of Social Media Securely  
Social media can be a powerful marketing tool for businesses, but unwary companies can stumble into liability traps if they are not careful. This report and webcast will examine the various sources of liability, with particular emphasis on FTC regulations, and provides practical risk management and insurance insights.

- **Whitepaper & Webinar**  
Avoiding Discrimination in a Multicultural Workplace

## June

- **Conference**  
Property Insights Conference: New York City  
Thursday, June 5, 2014
- **Book**  
RIMS Benchmark Survey
- **Whitepaper & Webinar**  
Financial Institutions in Focus  
The credit crisis and recession may be over, but FIs continue to account for the largest percentage of new management liability filings. This whitepaper and webinar will look at the drivers of FI claims experience and discuss trends in insurance coverage, capacity and pricing.
- **Whitepaper & Webinar**  
Managing Risk in a Time of Accelerating Change  
Technological change occurs at an exponential pace, which in turn drives change at an accelerating pace throughout business, the economy and society as a whole. Managing risk in the midst of unprecedented change creates new challenges for risk managers and corporate executives, and may require innovative approaches to risk management simply to keep pace.
- **Whitepaper & Webinar**  
New Approaches to Controlling Workers' Compensation Medical Costs

## July

- **Whitepaper & Webinar**  
Quarterly D&O Claims Trends (Q2)  
Advisen analysts report on the frequency and severity of securities suits, including class actions, breach of fiduciary duty suits, regulatory actions and derivative actions, providing insights on emerging trends by suit type, allegation type and industries being targeted as defendants.

- **Whitepaper & Webinar**  
Fleet Safety Management

## August

- **Whitepaper & Webinar**  
Supply Chain Cyber Risk Management: What Happens if Hackers Bring Down Your Critical Suppliers?  
Thus far, there has not been a reported incident of hackers causing major disruptions to supply chains. The risk, however, is real and growing. Networks of hackers, some sponsored by unfriendly governments, have been probing weaknesses in the networks serving various business sectors and critical infrastructure. It is likely only a matter of time before a cyber-attack reverberates through supply chains, causing disruptions similar to those seen following recent natural disasters. This report and webinar will look at the feasibility of both isolated and large scale disruptions, and assess risk management and insurance options.
- **Whitepaper & Webinar**  
Aligning Risk Management and Corporate Strategies  
For a growing number of companies, risk management is viewed as an essential element of corporate strategy and, in many cases, a source of competitive advantage. This report and webinar looks at how progressive companies are thoroughly integrating risk management into strategic decision making, and assesses the impact on the risk management role.

## September

- **Conference**  
Management Liability Insights Conference- Private Company and Non Profit D&O: New York, NY  
Tuesday, September 23, 2014
- **Whitepaper & Webinar**  
Update on Private Company Management Liability Trends  
The first annual update of Advisen's comprehensive view of the private company management liability market and the forces that are shaping it.
- **Whitepaper & Webinar**  
Striking a Balance - Corp Budget VS Security Concerns

- **Whitepaper & Webinar**  
Bring Your Own Device: Controlling the risk
- **FPN Special Edition**  
Les Rendez-vous de Septembre

## October

- **Conference**  
Cyber Risk Insights Conference: New York, NY  
Thursday, October 23, 2014
- **Whitepaper & Webinar**  
Fracking: Liability and Risk Management Issues
- **Whitepaper & Webinar**  
Quarterly D&O Claims Trends (Q3)  
Advisen analysts report on the frequency and severity of securities suits, including class actions, breach of fiduciary duty suits, regulatory actions and derivative actions, providing insights on emerging trends by suit type, allegation type and industries being targeted as defendants.
- **Whitepaper & Webinar**  
The Changing Role of the Risk Manager  
Risk managers are challenged to respond to a rapidly changing world. Areas that increasingly engage risk managers attention include cyber liability and privacy risks, reputation risk, supply chain risk management, and the health and safety of employees traveling abroad. In response to a risk landscape in constant motion, risk managers are arming themselves with new tools and techniques, many based on predictive modeling concepts. Additionally, they are seeing their job functions evolve as what was traditionally an insurance buying role becomes more integrated with various risk domains within many organizations, and more closely aligned with strategic planning and financial management functions. This webcast not only will provide risk managers with insights from experts as to how to thrive in a rapidly shifting environment, it also will offer brokers and agents guidance on the evolving risk and insurance issues of greatest significance to their clients, and assist them in developing the knowledge and skills necessary to respond to their needs and expectations.
- **FPN Special Edition**  
NAPSLO



- **FPN Special Edition**  
CIAB Insurance Leadership Forum

## November

- **Conference**  
European D&O Insights Conference: London  
Tuesday, November 18, 2014
- **FPN Special Edition**  
PLUS
- **Whitepaper & Webinar**  
Media Liability in Borderless Cyberspace
- **Whitepaper & Webinar**  
When Workplace Issues Go Online
- **Whitepaper & Webinar**  
State of the P&C Insurance Market  
Up, Down or Flat? What phase of the insurance cycle are we in? Key market participants and Advisen analysts give an update of property and casualty insurance market conditions in advance of Jan. 1, 2015 renewals

## December

- **Whitepaper & Webinar**  
Enterprise Risk Management  
ERM In Focus: CROs review their top risk concerns and strategies for implementing best practices and delivering their messages to the rest of the C-suite, the board, and throughout their organizations
- **Whitepaper & Webinar**  
End of Year: Wrap-Up  
Year In Review: A look back at the top stories, court cases, law changes and regulatory developments impacting specialty line insurers, brokers and their customers in 2013 and beyond.

## **ABOUT ADVISEN**

Advisen manages business information and market data for the commercial insurance industry and maintains critical risk analytics and time-saving workflow tools for over 530 industry leading firms. Through its work for the broadest customer base among information service providers, Advisen delivers actionable information and risk models at a fraction of the cost to have them built internally. Designed and evolved by risk and insurance experts, and used daily by more than 100,000 professionals, Advisen combines the industry's deepest data sets with proprietary analytics and offers insight into risk and insurance that is not available on any other system. Advisen is headquartered in New York.

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